



News from the Palette

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October 2017

48th Annual

River Road Show

A National Juried Exhibition

The awards presentation reception was a huge success; as was the entire exhibit. Cudos to the River Road Show committee, Michele Deshotels - River Road Show committee chair, Claudia LeJeune, Lane Downs, Suzanne Antoon, Kay Bailey, Calvin Balencie, Patrick Ryan and Leah Schwartzman, President. This committee is the backbone of the show and most of the members have been directing activities on the committee for several years. We also thank the cast of supporting volunteers who donated time and energy working behind the scenes. There are a lot of working pieces that have to happen at just the right time – promotional mailings, contacting sponsors, taking-in art, receiving/unboxing shipped art, hanging the exhibit, taking down the exhibit, reboxing and shipping art. We also appreciate the many volunteers who help make the beautiful reception happen; decorating, receiving food, contacting food sponsors, providing food/beverages and of course cleaning up after the party. A special thanks to RJ Coco, who is new to the RRS group this year, for obtaining our gorgeous centerpiece from Heroman's. This wonderful, high quality exhibit and reception could not be the fabulous event that it is without ALL OF YOU!

This year's exhibit was a particularly special exhibit dedicated to the memory of long time member and previous River Road Show committee member Denice Ducote, who lost her battle with cancer earlier this year. A one time Denice Ducote Memorial Award was presented in her honor.

The second special event related to this year's exhibit: The guild chose the River Road Show reception to formally introduce our new name and logo to the public. Beginning September 21, 2017 the Louisiana Art and Artists' Guild shall now be known as the Art Guild of Louisiana. Our new, vibrantly colored logo indicates our renewed energy and hope for continued growth, while the traditional lettering represents the ongoing connection to our humble beginnings and rich history.

Work on the full-color exhibit catalog will now begin. A copy will be mailed to each member and each participant at no charge; additional copies will be available at the Studio in the Park for \$10 each. It will take several weeks for the organizing and printing of the catalog to be complete.

The preparation for the 49th River Road Show is already underway. Internationally known and published artist Iain Stewart will be the River Road Show judge in 2018. Full details will be in the December newsletter.



Artist Kate Tova, on left, receives the Denice Cyrex Ducote Memorial Award for her watercolor painting *Afternoon Rose*.

River Road Show Winners



First Place: Ann Kozeliski, FL ... *Rock n' Roll Tutu*, Sumie

Second Place: Judi Betts, LA ... *Luxury Lives Here*, Watercolor

Third Place: Cheryl Caro, LA ... *Living the Big Easy*, Colored Pencil

Denice Cyrex Ducote Memorial Award

Kate Tova, LA ... *Afternoon Rose*, watercolor

Merit Awards

Cindy Brabec-King, CO ... *Tea Seeps and Recipes*, watercolor

Victoria Allen, LA ... *Runway*, oil

Jorge Leon, FL ... *Red Bandana*, mixed media

Pio Lyons, LA ... *Café du Monde*, watercolor

Young Allen, LA ... *Lunch at Coquette*, watercolor

Kathy Miller Stone, LA ... *Palmetto*, watercolor

Honorable Mentions

Diane Newman, LA
*Remains of the Lobster
Catch*, watercolor

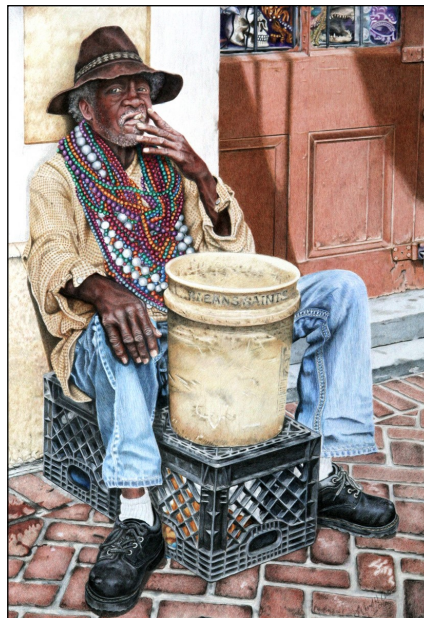
Kathleen Durdin, FL
Christina Kimono,
mixed media

Stephanie Holznecht, WI
Crazy in Love, mixed media

Lynn Breaux, LA
Heavy Metal, metal

Lana Bernard Toniolo, LA
It's All About the Babes,
watercolor

Pat Wattam, LA
Guitar Man, watercolor



Open Studio Note

Please note that due to daylight savings time and nightfall coming sooner, the final Thursday evening Open Studio will be October 5.

In Memoriam

JoAnn Thomas Balencie, wife of long time member Calvin Balencie passed away peacefully this past August. Calvin and JoAnn were married 61 years and JoAnn accompanied Calvin to many of the guild events. We will miss this kind and gracious lady and our sincere condolences go out Calvin and his family.



HAPPY FALL EVERYONE! I just love waking up and greeting a few cooler, less humid mornings sprinkled here and there, just perfect for having coffee out on the porch swing. Speaking of starting new “seasons” it is a “new season” for the Louisiana Art and Artists' Guild as we begin the fall with a new name and logo and soon to be new website.

At the River Road Show reception Louisiana Art and Artists' Guild formally introduced their new name ART GUILD OF LOUISIANA. Effective immediately we will begin using Art Guild of Louisiana on all promotional material, workshop contracts etc. We have some great new promotional post cards to distribute at businesses and some new business cards with the new logo and pertinent basic information about the guild and its services/benefits. For the next 9-12 months all officially produced material should say "Art Guild of Louisiana (previously Louisiana Art and Artists Guild)".

I hope that each of you will join the Board members in getting in the habit of referring to the organization as Art Guild of Louisiana in all of your conversations ... and I **do** hope, you are all having conversations with friends, family and acquaintances about the fun and supportive art organization you are a member of. You never know when you may be speaking to a potential artist/new member, remember to share our name and information about our studio facility, exhibits and quality workshops.

As we continue to update the guild's name in various places, we need your help in getting this accomplished. The Louisiana Art and Artists Guild name is "out there" in many places in social media, the internet etc., that we may not even be aware of. So, if you happen to see "Louisiana Art and Artists' Guild" instead of "Art Guild of Louisiana" in such a place, please send me an email with all the specifics so that we can take steps to update the source, if possible.

Currently, the new website www.artguildlouisiana is functional for the River Road Show information and we continue to tie up loose ends to make the rest of the website functional. In the meantime you can keep up with all the Art Guild of Louisiana activities via the www.laag-site.org website. We hope to soon have our Facebook page with the new name and logo.

I hope to see many of you soon....at the Members' Meeting...October 8.

"We cannot become what we need to be by remaining what we are"
.....Max de Pree quotes

Guild Officers for 2018-2019 Term

In accordance with the Art Guild of Louisiana Bylaws, the Board has approved the non-contested slate of officers for Vice President and Treasurer for 2018-2019 term. Congratulations to Claudia Lejeune, who will continue to be Treasurer. And we welcome our newcomer to the Board, Karen Coffman, Vice President. Although, Karen will begin her official Vice President role in January 2018; she will be Acting Vice President effective immediately, completing the term left vacant by Jim Packard.

The Board sends our thanks and appreciation to Jim Packard for his service on the Board and his continuous work as the Coordinator of Exhibits at the Independence Park Theatre throughout his Vice President term.

Also, for those of you who may not be aware; Lane Downs has resigned from the Board, and moved to Montgomery AL to start a new chapter in his life. Although, he will be able to continue to provide his webmaster services remotely, there are many other aspects of guild operations that Lane took responsibility for. Therefore in the absence of Lane and Jim there are several areas left vacant and we will be looking for new volunteers to step up. This is your opportunity to give back to the organization. Some of the areas of need will be:

Picture Day ... was one of the "holes" left to be filled ... However ... We want to offer a great big THANK YOU, to Bruce Elliott for stepping up to take on the monthly photography sessions for the Artists' Gallery on the website and as event photographer. However, we still need a couple of folks to fill in as supporting/or back up photographers. As you know we are a very active organization and there are plenty of events to cover from bimonthly exhibit receptions, member meetings, holiday parties and workshops.

Coordinating exhibits at Independence Park ... (not necessarily all of them, if someone would like to step up and take responsibility for coordinating just one exhibit at a time, that is possible). You won't be alone, there are guidelines and procedures set up to make this almost a "turn key" operation and there are Board members to provide support.

Design and Layout for the newsletter - also newsletter staff writer covering exhibits

Computer hardware and troubleshooting ... Please volunteer if you have some experience or are knowledgeable in this area.

Members Meeting ... October 8

All right everyone ... our quarterly Members Meeting is here now.

Come join fellow members, visit with your Board members ... be an active part of YOUR organization! We have a great program lined up for you. K.D. (Kevin) Tobin, artist, lecturer, instructor, writer and Golden certified working artist will present a lecture and demo using a variety of Golden paints/art products. Given time constraints Kevin will only briefly touch upon a variety of techniques and products Golden has to offer. Each attendee will receive a free information packet and gift samples from Golden.

Come a little early to visit and have refreshments before the program begins. All contributions to the snack table will be appreciated. SEE YOU SOON!

Early Notice ... Christmas Party ... December 4

The holiday season is upon us! Now is the time to be planning for the busy Christmas holidays. Be sure to save the date for this year's Art Guild of Louisiana Christmas celebration at the Studio in the Park. Plan to spend Sunday afternoon from 2-4pm sharing some Christmas spirit with your fellow artists. Get those paintings ready for the "grab bag" painting exchange! No Frames necessary! Details will follow via a membership email, as we approach the party date.

Guild Member Betty Efferson

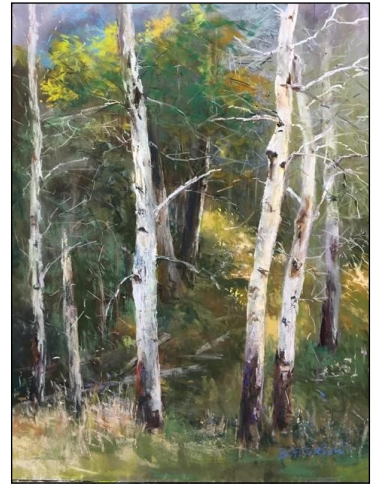
Betty Efferson has really been a "busy bee" exhibiting work from New York to New Mexico to Baton Rouge.

Betty was in New York celebrating the acceptance of her pastel art work *City Lights* in the 89th Enduring Brilliance Exhibition by the Pastel Society of America. The exhibit hung through the month of September at the National Arts Club, Gramercy Park New York.



Her pastel titled *Sundance* was juried into the Plein Air Painters of New Mexico 9th National Juried Show in Sante Fe, NM. The exhibit will be on display at the Sorrel Sky Gallery November 3-26.

And, she had 2 pastels, *Spring Fling* and *The Gardener* juried into the Dega Pastel Society 20th Membership Exhibition. That exhibition will be in Baton Rouge at the State Archives Building on Essen Lane, November 2-29. Be sure to stop by and check out this exhibit, it is sure to be a beautiful show.



Exhibits

Summer Judged Show

The Art Guild of Louisiana congratulates all of the award winning artists! The judge of the show, Liz Walker, local gallery owner, commented on how well the show was hung and the high quality of the art in the exhibit. It was a beautiful show ... well done everyone!

1st Place ... Cheryl Caro ... *Kindred Spirit* ... colored pencil
2nd Place ... Marge Campana ... *Moth Orchid* ... graphite
3rd Place ... Ralph Marino ... *The Lobsterman* ... watercolor

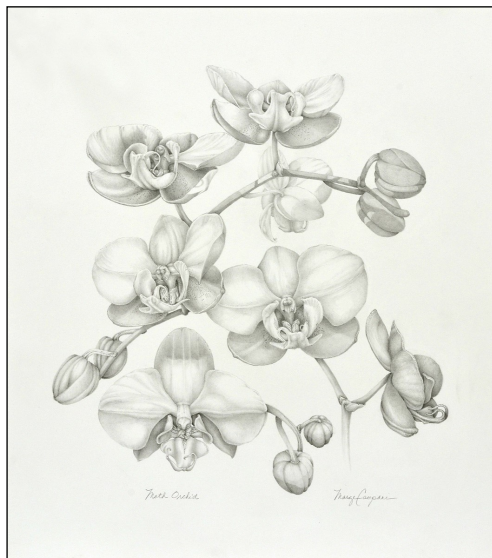
Merit

Robin Jumonville ... *The Gathering Storm University Lake*

Honorable Mention

Claire Pasqua ... *Sunlight Moss*

Roxanne Zimmer ... *Fragile Life*



Members Workshop Show

The members Workshop Show was hung at the Independence Park Theatre Gallery on September 14, 2017 and will be on display for public viewing, until November 2, 2017, from 10:00am-5:00pm, Tues – Friday. Sixteen member artists submitted 28 watercolor and oil paintings.

So, if you are "out and about" be sure to stop by to see the show; share the information with family and friends who like might like to take a few minutes to stop in a enjoy some really nice art ... and be sure to vote for the People's Choice award.

CALL FOR ART ... Goodwood Library

The Art Guild of Louisiana is calling for art from member artists. Up to three paintings may be submitted; you will be guaranteed that at least one of the paintings will be accepted, although, all of the paintings might not be exhibited depending on space. We would like for as many artists as possible to have at least one painting in the exhibit. The exhibit will hang in the East Baton Rouge Parish Main Library on Goodwood Boulevard from December 1, 2017 till December 29, 2017.

Deliver Paintings to the Studio in the Park, 2490 Silverest Avenue, Baton Rouge on any open studio day between Sunday, November 26, and Wednesday, November 29. Open studio hours are Sunday 1:00 – 4:00pm; Tuesday and Wednesday 10:00am – 4:00 pm. No hanging fee.

Pick Up Paintings: After the exhibit paintings must be picked up at the Studio in the Park during open studio hours on Tuesday - January 2, Wednesday - January 3, or Sunday - January 7. Please be sure to pick up paintings up on the days specified.

CALL FOR ART ... Winter Judged Show

The Art Guild of Louisiana hosts three judged shows annually. The final exhibit for 2017 ... the Winter Judged Show will be held from November 2, 2017 – January 11, 2018. The entry fee is \$8 per painting for Art Guild of Louisiana members and \$10 per painting for non-members. Artwork must be delivered to Independence Park Theatre Gallery, located at 7800 Independence Park Blvd, Baton Rouge, between 11:00 am and 1:00 pm. on November 2, 2017.

An artists' reception and awards presentation will be held on Sunday, November 12 from 2:00 – 4:00pm. Awards are as follows: 1st Place - \$250, 2nd \$150 and 3rd Place - \$100.

Entry Requirements

A maximum of five paintings may be entered. All 2 dimensional media will be eligible for entry, except photography, prints or giclees. All works on canvas or paper must be framed or painted on 1½ inch minimum gallery wrapped canvas, with all edges painted. Paintings must be ready to hang with a screw-eye or D-ring and wire system on the back. Paintings must be identified on the back with the artist's name, phone number, title of painting, medium and price (or value if "not for sale").

All artwork must be the original composition of the artist in both execution and design. Paintings done in a workshop or class setting are not eligible for entry. A work may not be a direct copy of compositions from published or unpublished works i.e. postcards, books/magazines/ or other publications. Any art that does not meet the AGL hanging/originality requirements is subject to being disqualified.

Expanded explanations and detailed hanging and originality requirements are at www.laag-site.org/exhibits.

NOTE: The judge of one of our recent exhibits shared a couple of comments for exhibiting artists: when exhibiting in art "shows", particularly for awards, all glass/plexi, frames and mats should be clean and free from marks, scratches and dirt. Even if the art is good, judges will pass over poorly cut, soiled mats. Also, acid-free mats should always be used on works under glass; they should be clean cut, free from ragged edges on the interior cut.

Recent Workshops

Claudia LeJeune – “Exhibiting Your Artwork”

There was positive feedback from those who attended this much needed, informative workshop. Thank you, Claudia, for helping clarify and simplify the ins and outs of this important part of our art journey.

Roberta Loflin – “Draped Illusions – Fabrics in Watercolor”

Roberta demonstrated painting fabric using watercolor techniques, showing effectively how to make painted fabric look realistic.

Lian Quan Zhen – “Watercolor Journey with Lian Zhen”

Judging from the turnout at Lian’s demo the night before, you would not be surprised by the attendance at his workshop. There’s always a reason why a highly acclaimed artist/instructor gains so much recognition. As one of the workshop’s participants concluded, “He’s a fabulous, disciplined teacher. He held, or demanded, your attention. Consequently, it was a highly, productive workshop. I enjoyed this workshop as one of the best I’ve attended.”

Upcoming Workshops

Carol Nelson – “Experiments in Mixed Media”

October 12-14, Thursday through Saturday, from 9:00am to 4:00pm

\$400 AGL members / \$450 nonmembers

To register, contact Kay Bailey at baileykay7850@gmail.com or 225-933-6008

In this mixed-media workshop, participants will learn different techniques Carol uses in both realistic and abstract paintings. She teaches using a variety of materials, such as use and preparation of Tyvek, metals and metal foils, embossed foils, combusted origami foil, rusted iron paint, making your own unique collage papers, making unique focal medallions using air dry clay, inexpensive substitutes for pricey art materials, and much more. She will also discuss abstract composition and color theory, various kinds of supports, how to attach various collage elements, and presentation options for a finished piece. This sounds like a very busy workshop. Come prepared for a learning adventure, expecting to complete one or more paintings per day!



DVD Lunch n' Learn ... watercolor

November 4 from 9:30am to 3:30pm

Registration \$20 --- Registration Deadline October 20, 2017

Facilitator: Betty Gravois

Participants will follow along with the video and Terry Madden's instruction on a 65" TV. Students will be provided with a set of watercolor postcards and a permanent pen. They need to bring normal watercolor supplies of paints, brushes, tissues, paper towels, and a water container. Lunch will be provided.

The registration fee covers the cost of materials, lunch and some miscellaneous facility expenses. Workshop registration fees may be mailed or paid at the Studio in the Park. All checks should be made payable to Art Guild of Louisiana and must include the name of the class, participants, phone number, address and email address.

Richard McKinley – “The Pastel Landscape, From Field-Sketch to Studio Interpretation”

November 13-16, Monday through Thursday, from 9:00am to 4:00pm

\$550 AGL members / \$600 nonmembers

To register, contact Betty Efferson at bettyeffersonartist@me.com or 225 266-7064

Richard McKinley is a Master Pastelist and Hall of Fame Honoree with the Pastel Society of America. In sharing his forty-years of experience with the workshop participants, Richard will demonstrate using underpainting techniques and various mixed-media to teach the fundamentals necessary to produce a completed pastel landscape. He gives group critiques, individual attention when needed and welcomes class discussions. By the end of the workshop, you'll be able to leave having a better understanding of the universal basics in painting pastel landscapes. Be ready and excited to learn from a legend in this medium.

Roberta Loflin – “Be Thankful – Thanksgiving-Themed Composition in Watermedia”

Friday, October 27, 9:30am to 3:00pm

Early Bird registration until October 13 - \$50 AGL members / \$60 nonmembers

Regular Fee - \$60 AGL members / \$70 nonmembers

To register, contact Roberta Loflin at rloflin@gmail.com

This will be another stunning ‘Loflin Workshop’ not to miss. Roberta will demonstrate and share fall and Thanksgiving themed compositions.